

Conquering Crisis

Crisis Prevention & Disaster Recovery Strategies
for Caregivers of the Aging



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Crisis Leadership Defined



Where Are You?



The Process

Identify

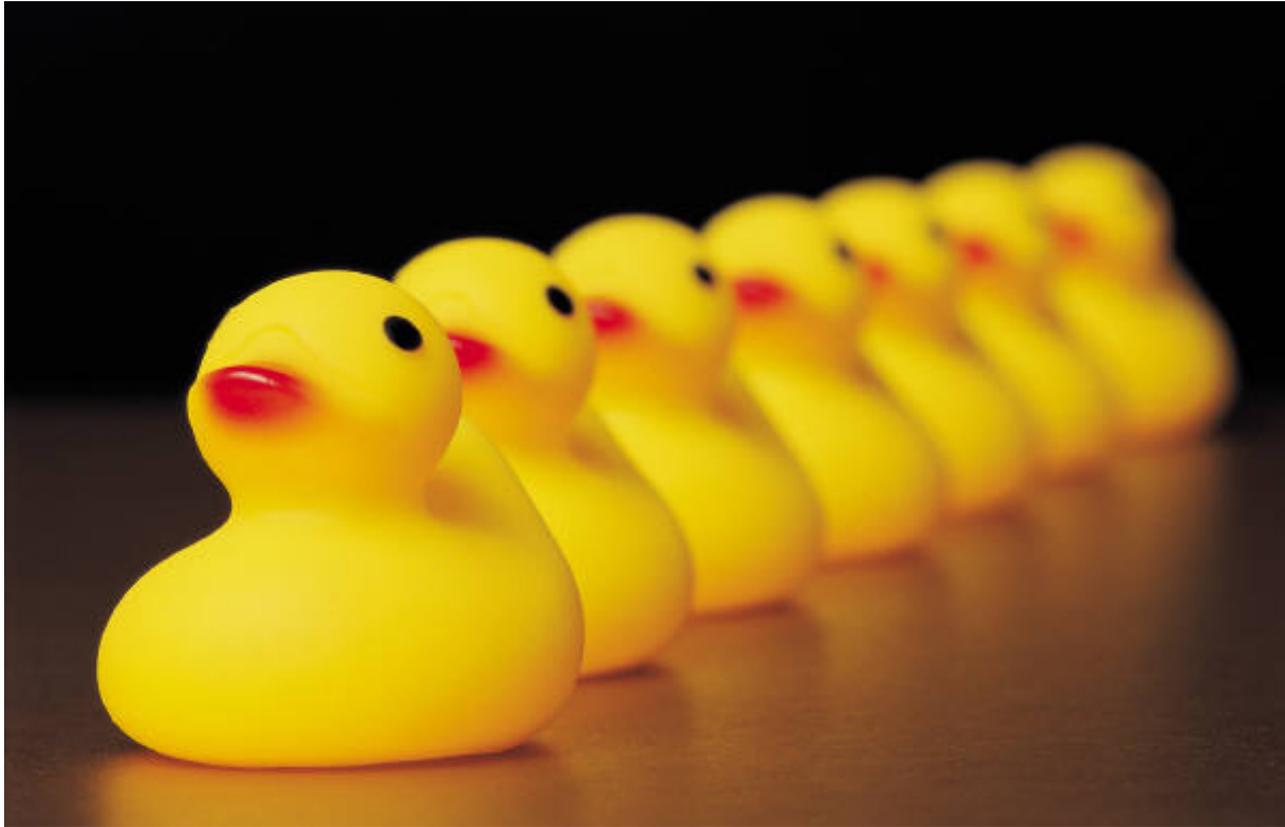
Analyze

Control

Finance

Monitor

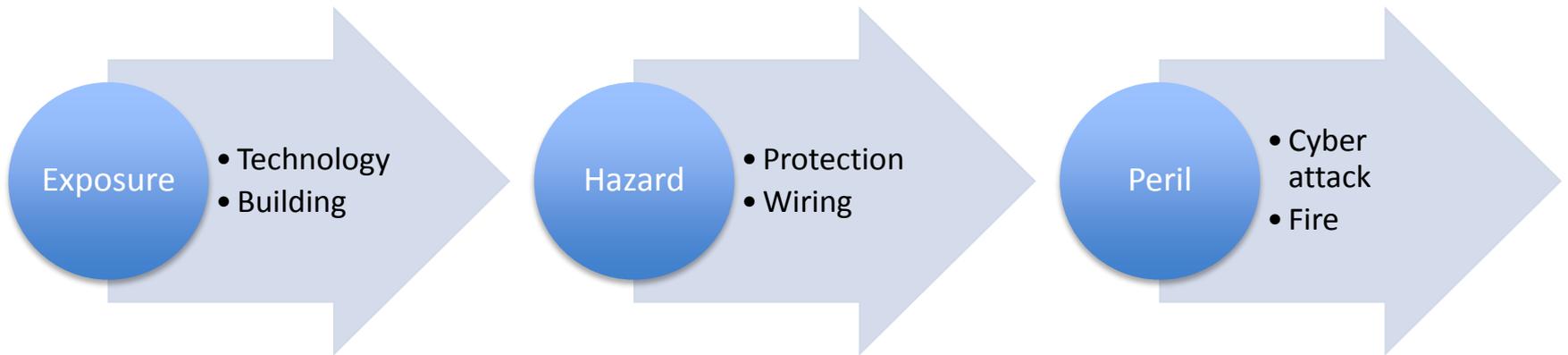
Identify



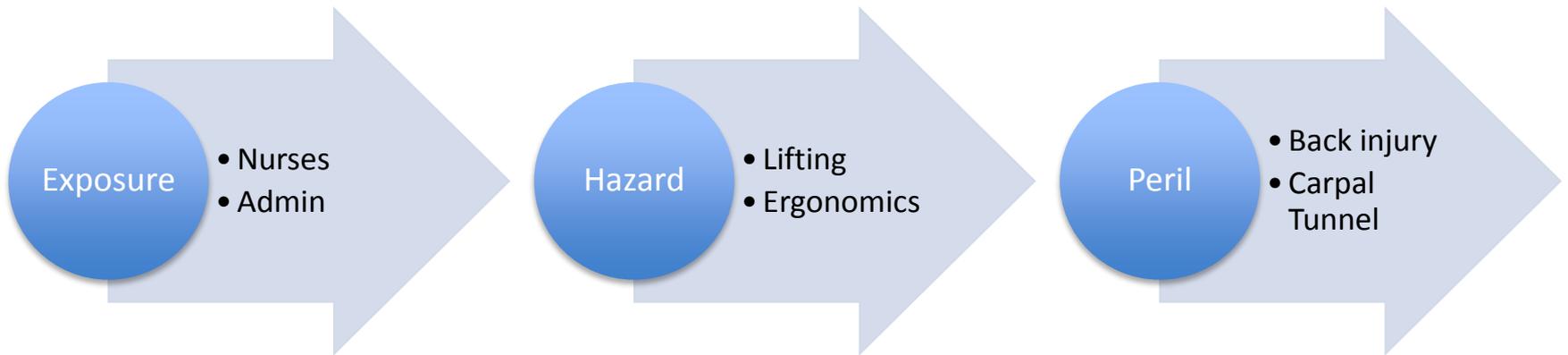
Fantastic 4



Property



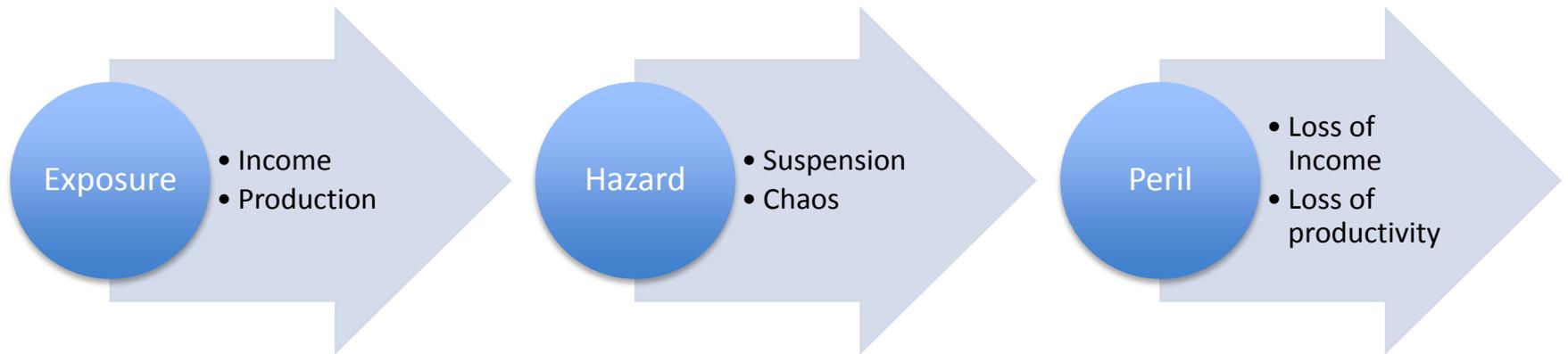
People



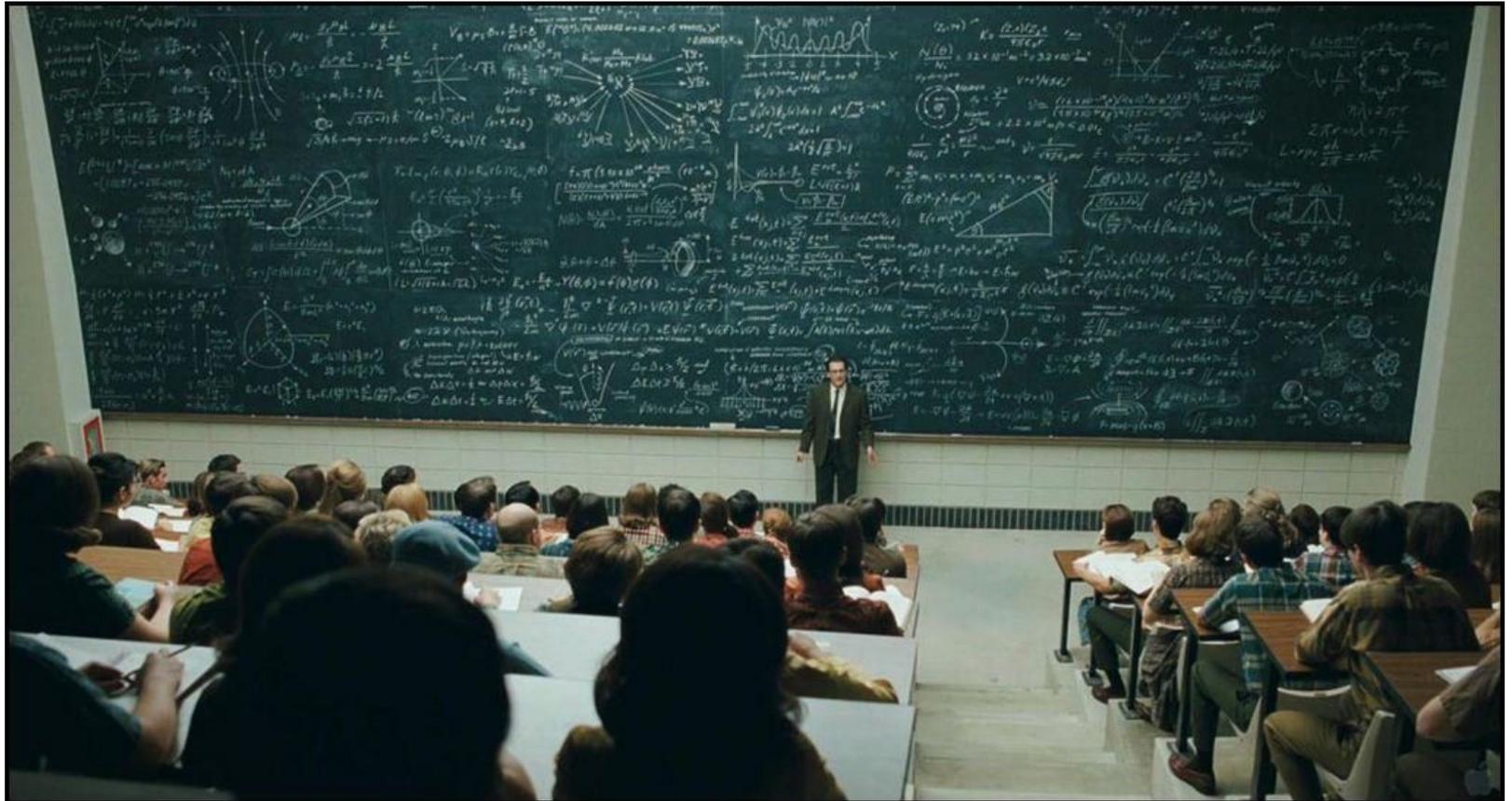
Liability



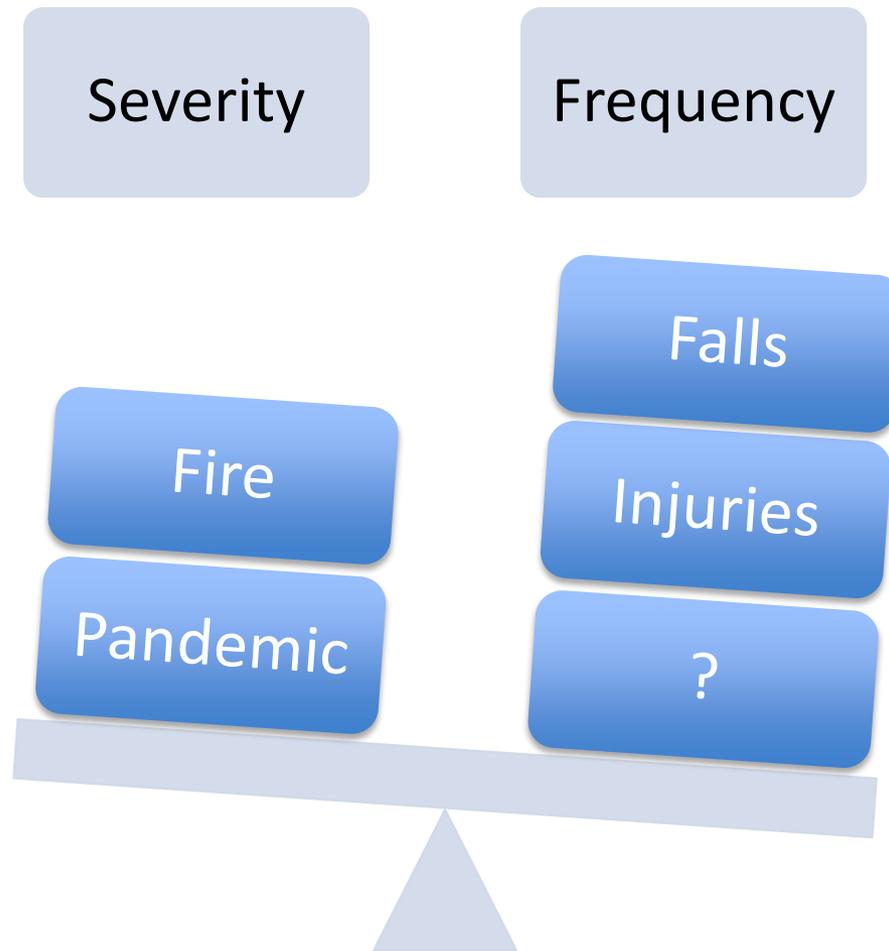
Operations



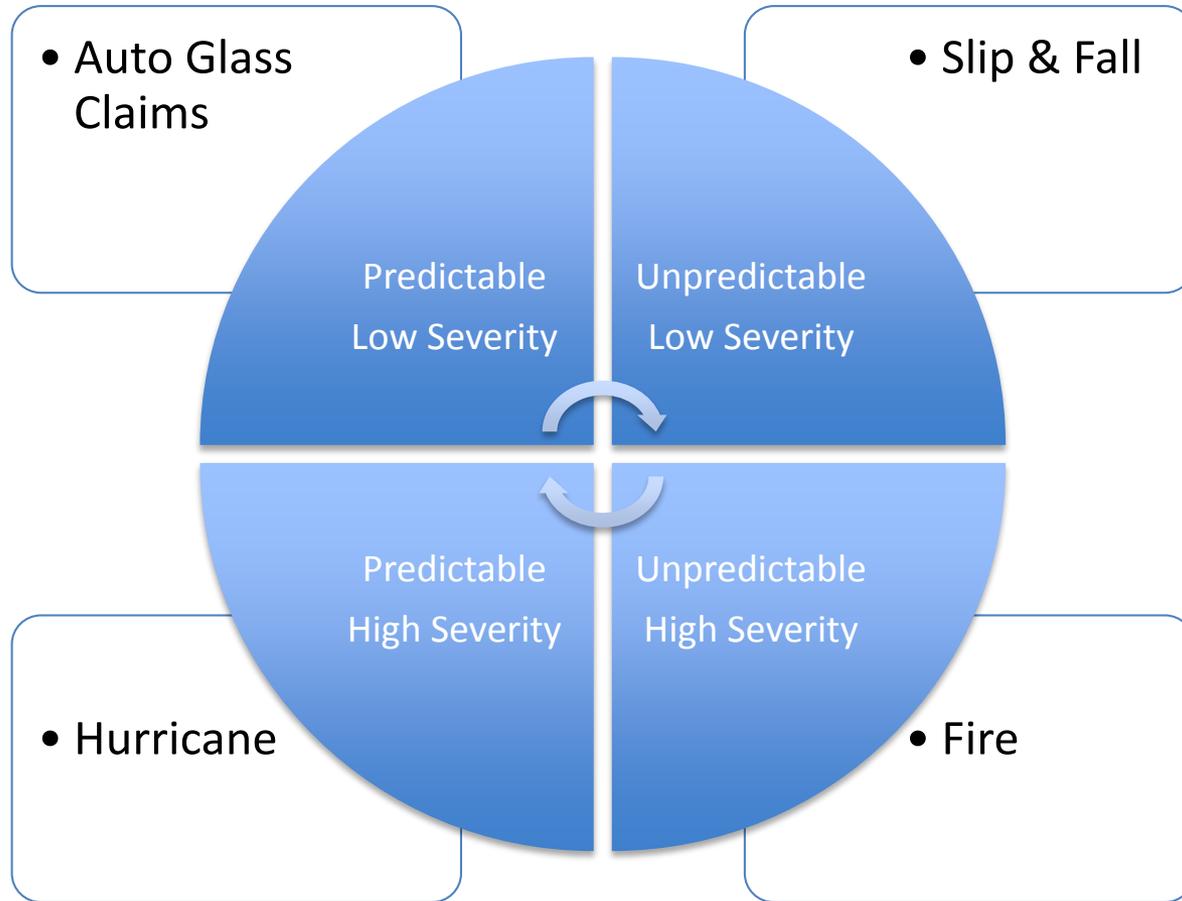
Analyze



Frequency vs. Severity



Triage Rule of Thumb



Control



Step 5: Goals of Organization



Avoid



Control



Transfer

Control Tactics

- Do Identification and Analysis!
- Set Up Team
- Plug & Play Process
- Communicate
- Practice



Finance



3 Methods

Self Funded

- Fully Funded
- Large Deductibles

Contractual

- Hold Harmless
- Transfer of Liability

Insurance

- Quality of Broker
- Quality Control

Monitor



Hardest Part



Gravitational Pull



Case Study



Final Thoughts



How Do I Help Clients?



Here's How...

- Reduce Total Cost of Risk = \$\$\$
- Reduce Administrative Burden
- Increase Sophistication of Process
- Increase Speed & Quality of Decisions
- Enhance Peace of Mind



Contact & Follow Dan

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