



## **MEDIA ALERT**

### **More than 800 Industry Leaders Will Gather To Explore Affordable Housing**

*Conference draws experts; takes critical look at issues, challenges and solutions impacting affordability in today's market environment*

**What:** Housing in Puget Sound and beyond is out of reach for many, despite signals of economic prosperity returning. *Housing Washington 2014*, the largest and most prestigious annual statewide conference on affordable housing in the country, will take a critical look at key issues continuing to impact affordability in today's market environment. More than 800 industry leaders and advocates will gather in Tacoma to hear from experts from across the nation as they explore the economic and political impacts, and how to advance solutions for the future.

**When:** October 6-8, 2014

**Where:** Greater Tacoma Convention and Trade Center  
1500 Broadway  
Tacoma, WA 98402

**Details:** Nationally renowned speakers and industry experts will discuss key topics including the economics of housing, 2014 mid-term elections and impacts, housing the nation's veterans, green housing and energy efficiency, and more. In addition, the conference features a Town Hall forum discussion on America's housing future.

Featured keynotes include:

- Tuesday, October 7 at 8:30 a.m.: Elliot Eisenberg, Ph.D., President, Graphsandlaughs, LLC
- Tuesday, October 7 at 3:45 p.m.: Town Hall forum with housing expert Barry Zigas leading a panel of industry specialists
- Wednesday, October 8 at 8:30a.m.: Christina Bellantoni, Editor-in-Chief, *Roll Call*
- Wednesday, October 8 at 12:15 p.m.: Charles Montgomery, Author & Urban Experimentalist

**Information:** [www.wshfc.org/conf](http://www.wshfc.org/conf)

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### **Media Notes:**

Conference press passes available on-site.

Keynote speaker headshots and conference logo available by request.

For interview requests contact Catherine Filippini